

# TIPS TO DESIGN GOOD SLIDES

**The beginning of a presentation is important for making the audience excited about and have the audience feel comfortable with the topic.**

A title slide can include an image or series of images that provides a good entry point to the talk. An effective image helps orient the audience to the key words in the title.



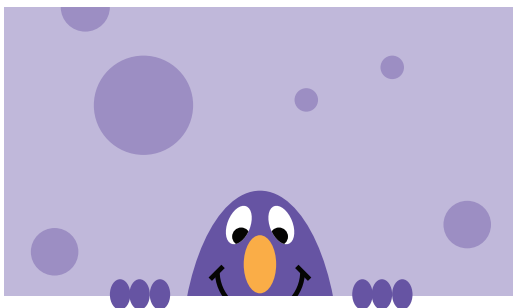
## **Keep Titles Short and to One Line or Two Lines Maximum**

- First point to make
- Second point to list
- Third point made
- Fourth point is listed
- Fifth point is the last point here

**Edit your titles down to one line or two lines maximum, if need be. No more than five bulleted points per slide.**

Highlight what is important,  
using color,  
**bold text**,  
and underlining.

**Don't assume that what you think is obvious really is obvious.**



**Humor is powerful for making your point. But be careful when using humorous material to not be offensive.**



**Try to use a single image that makes your point with little or no words for a slide or two within your presentation.**

## References and Recommended Resources

- Atkinson, C. (2008). Beyond Bullet Points. Redmond, WA: Microsoft Press.
- Few, S. (2004). Show Me the Numbers: Designing Tables and Graphs to Enlighten. Oakland, CA: Analytics Press.
- Harrington, M., Carr, R., & Exchange, A. D. (2010). Twelve Tips for Creating Effective Presentations.
- Mayer, R. (2009). Multimedia Learning. New York, NY: Cambridge University Press.
- Paivio, A. (2007). Mind and its Evolution: A Dual Coding Theoretical Approach. Mahwah, NJ: Lawrence Erlbaum Associates, Inc.