The beginning of a presentation is important for making the audience excited about and have the audience feel comfortable with the topic.

A title slide can include an image or series of images that provides a good entry point to the talk. An effective image helps orient the audience to the key words in the title.

Keep Titles Short and to One Line or Two Lines Maximum

- First point to make
- Second point to list
- Third point made
- Fourth point is listed
- Fifth point is the last point here

Edit your titles down to one line or two lines maximum, if need be. No more than five bulleted points per slide.

Highlight what is important, using color, bold text, and underlining.

Don’t assume that what you think is obvious really is obvious.

Humor is powerful for making your point. But be careful when using humorous material to not be offensive.

Try to use a single image that makes your point with little or no words for a slide or two within your presentation.

References and Recommended Resources


“Humor” illustration by Alec Sarkas © 2017 University of Pittsburgh

“Namaste” photo by the University Center for Teaching and Learning © 2017 University of Pittsburgh