INSTRUCTIONAL VIDEOS: WEB CAM RECORDING

Title

Web cam

Dress appropriately. Make sure background looks good.

Keep distracting objects out of view.

Fact

More people view online videos on mobile devices than on desktops.

Make sure the instructor is centered. Their face should appear uncropped and the lighting should be set up to show their facial expressions clearly.

Make sure you’re looking into the camera and not at the screen.

The title should appear somewhere within the video, be it at the beginning or listed somewhere on the screen throughout. Make sure the title font is clear and easily read on any size screen.

Use graphics to generate interest.

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Use graphics to generate interest.

References and Recommended Resources

Brian Sutter (2014). 6 Steps to Creating Instructional and How-To Videos: waspbarcode.com/buzz/6-steps-to-teaching-with-video