INSTRUCTIONAL VIDEOS: STUDIO TIPS

Script

Prepare script first! Write like you speak, not like a research or essay paper.

Dress appropriately. No green clothing!

To-Dos

• Come prepared.
• Know your script.
• Rehearse ahead of time.

Take directions

Listen to the producers! They will help you look and sound good.

References and Recommended Resources

ETC Staff (2014) Guidelines for Creating Instructional Recordings: etskb-fac.cids.e.pitt.edu/panopto/guidelines-for-creating-instructional-recordings
Brian Sutter (2014). 6 Steps to Creating Instructional and How-To Videos: waspbarcode.com/buzz/6-steps-to-teaching-with-video